



SPONSOR BENEFITS

2020

Support Level Gold Sponsor \$5,000 (reserved for one sponsor only)

Benefits

- Logo displayed on Gold Sponsor Banner on our auction website's home page
- Sponsor video incorporated into social media auction launch post
- Logo included in Auction Catalog, with recognition in acknowledgements page
- Logo and name included on conservationworksnc.org website with hyperlink
- Name included in marketing poster/flyer
- Logo on auction announcement mailer
- Social media promotion including ten Facebook (1,300+ followers) post recognitions including one week-long boosted post, ten Tweets, and two Mailchimp postings with hyperlink
- Name and Logo included in Winter Newsletter after the event
- OPTIONAL ADD ON: For an additional \$1,000, Conservation Works will create a "green materials" swag gift bag with your name and logo on the bag to be provided to all auction item winners; leftover bags will be offered for Holiday sale

Support Level Silver Sponsor \$2,500

Benefits

- Logo displayed on Silver Sponsor Banner on our auction website's home page
- Logo included in Auction Catalog, with recognition in acknowledgements page
- Logo and name included on conservationworksnc.org website with hyperlink
- Name included in marketing poster/flyer
- Logo on auction announcement mailer
- Social media promotion including five Facebook (1,300+ followers) post recognitions, five Tweets, and one Mailchimp postings with hyperlink

Support Level Bronze Sponsor \$1,000

Benefits

- Logo displayed on Bronze Sponsor Banner on our auction website's home page
- Logo included in Auction Catalog, with recognition in acknowledgements page
- Name listed on conservationworksnc.org website with hyperlink
- Social media promotion with two Facebook (1,300+ followers) post recognitions, and two tweets

All Other Support Levels

Benefits

- Name listed on conservationworksnc.org website with hyperlink
- Name included in Auction Catalog, with recognition in acknowledgements page
- Social media promotion via one posting on Facebook (1,300+ followers) and Twitter